



Welcome!

We are glad you're here! Please make your way around the room to learn more about the Downtown's Next Step design, and provide us with your comments.

We will start with our presentation at approximately 5:55 P.M.



Oct. 29, 2025

Downtown's Next Step 60% Design

Klancy Nixon
Community Engagement Specialist
Devin King, Multimodal Manager
Elly Schaefer, MIG Senior Project Manager

Strategic Plan goals:

Engaged and Informed Community
Reliable Infrastructure & Community
Connectivity



INDIGENOUS LAND ACKNOWLEDGEMENT ADOPTED BY THE CITY OF DURANGO BY RESOLUTION

- This is a call to honor and respect Indigenous sovereignty and self-determination. As residents and visitors of Durango, we are called upon to educate ourselves about the history and cultural heritage of the land we inhabit. The City of Durango is situated on the ancestral homelands and territories of the Nuuchiu (Ute), Jicarilla Apache (Apache), Pueblos of New Mexico, Hopi Sinom (Hopi), and Diné (Navajo) Nations. The original stewards of this land were forcibly removed and exposed to countless atrocities by the United States government, including repeatedly broken treaties, forced assimilation, the tragic legacy of Indian boarding schools, and the loss of ancestral homelands. We recognize lasting generational trauma exists within native communities today. We affirm the continuing importance of ancestral sites to descendant communities as integral to the living cultural landscape.
- This acknowledgment only becomes meaningful when combined with accountable relationships and informed actions. May this serve as a step towards inclusion and reconciliation.



OPENING BOARDS

- 25 minutes

PRESENTATION

- 20 minutes

QUESTIONS & ANSWERS

- 15 minutes

CLOSING BOARDS

- 30 minutes

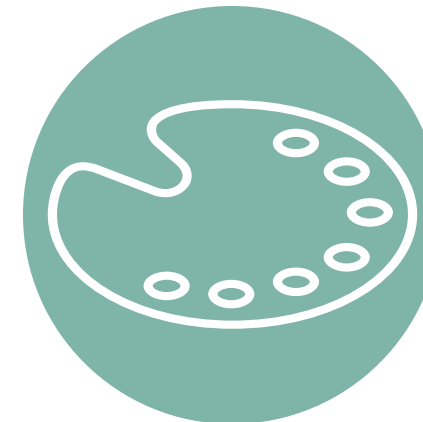
AGENDA (5:30 – 7:00 P.M.)



30% MEETINGS &
FEEDBACK



DESIGN CHANGES



MATERIALS &
FURNISHINGS

30% DESIGN MEETINGS



Meeting Attendance

Business Owners: **74**

Downtown Employees: **28**

Residents: **99**

Accessibility: **25**



By the Numbers

226 Total Attendees

131 Detailed Worksheet Responses

267 Sticky Note Comments

29 Visitor Questionnaires

1,744 Comments Received

COMMENT EXAMPLES

WHY THE BALANCE IS IMPORTANT

For:

“Be a community leader and push the max amount of bike/ped infrastructure possible. Leading sometimes means not caving to the loudest complainers and doing what is right for Durango in the long term...Please do not settle for anything less than bold, creative, imaginative spaces for cyclists and peds (and yes, cars, too!). Thank you :)”

Against:

“The infrastructure needs replacing. Do it! will need to close of Main to do this. Do it and leave the town the charming historic place millions of people come here to enjoy. We’re not a ‘front range’ Tinsel town or Grand Junction w/ curves. PLEASE. Listen to the majority of the people here - don't just hold meeting and waste people’s time when you're not going to listen to them.”

TOP COMMUNITY THEMES

WHAT WAS MENTIONED MOST



Universal Themes Across All Groups:

1. **Parking** (535 mentions) – Top theme for all stakeholders
2. **Pedestrian Safety & Accessibility** (353 mentions) – Strong Support
3. **Business Impact** (246 mentions) – Economic Considerations
4. **Traffic Flow** (236 mentions) – Safety and Efficiency
5. **Infrastructure Replacement** – Universal Support for Utilities

WHAT WE HEARD BY STAKEHOLDER GROUP

DIFFERENT PERSPECTIVES, SHARED CONCERNS

Business Owners Emphasized:

- Appropriate loading zone space for deliveries & customers
- Traffic flow impacts from curb extensions, especially for large trucks
- Preserving buffer space between parked cars & traffic

Residents Focused On:

- Strong support for pedestrian/bike improvements
- Environmental enhancements (trees, landscaping)
- Pragmatic acceptance of most design elements

Accessibility Community Highlighted:

- Van-accessible parking needs
- Clear pathways without obstacles
- Universal support for pedestrian safety improvements

Downtown Employees Called Out:

- Cycling infrastructure improvements
- Delivery logistics questions
- Employee parking availability

Visitors Valued:

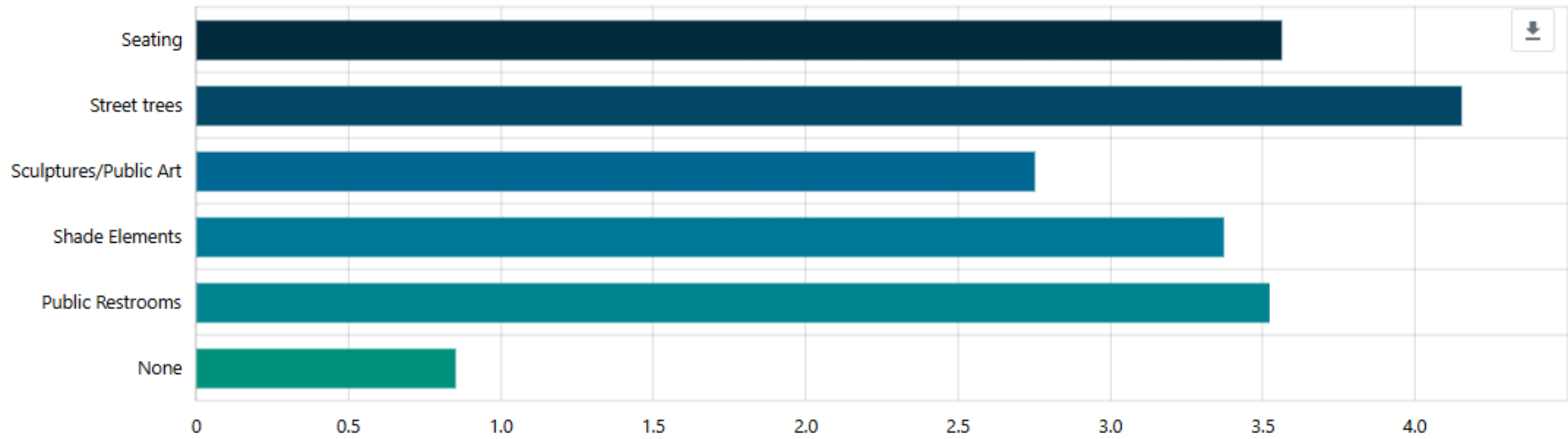
- Outdoor dining (83% preference)
- Trees/shade as a top amenity
- Current parking satisfaction (86%)

AMENITY PREFERENCES

12

Please rank the amenity zone elements you prefer in order, top most preferred.

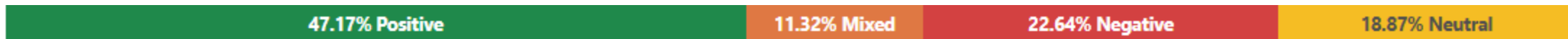
Ranking | Skipped: 14 | Answered: 117 (89.31%)



SENTIMENT ANALYSIS

FROM WORKSHEETS

Curb Extensions:



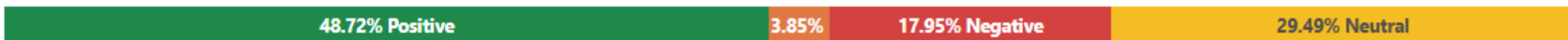
Extended Sidewalks:



Bike Parking:



Left Turn Lane:



VISION & GOALS

Vision Statement

The flexible and resilient Downtown Main Avenue streetscape strengthens the heart of Durango as a safe, inviting, and memorable place for all users that supports thriving businesses, fosters resident pride, and enhances the visitor experience.

Goals



Make Main Avenue
More Walkable and
Bikeable



Include and Invite all
Local Residents and
Visitors



Ensure Flexibility and
Resiliency Seasonally and
Over Time



Create Memorable
Experiences Unique to
Durango



Support and Grow
Thriving Local
Businesses

DESIGN INPUTS

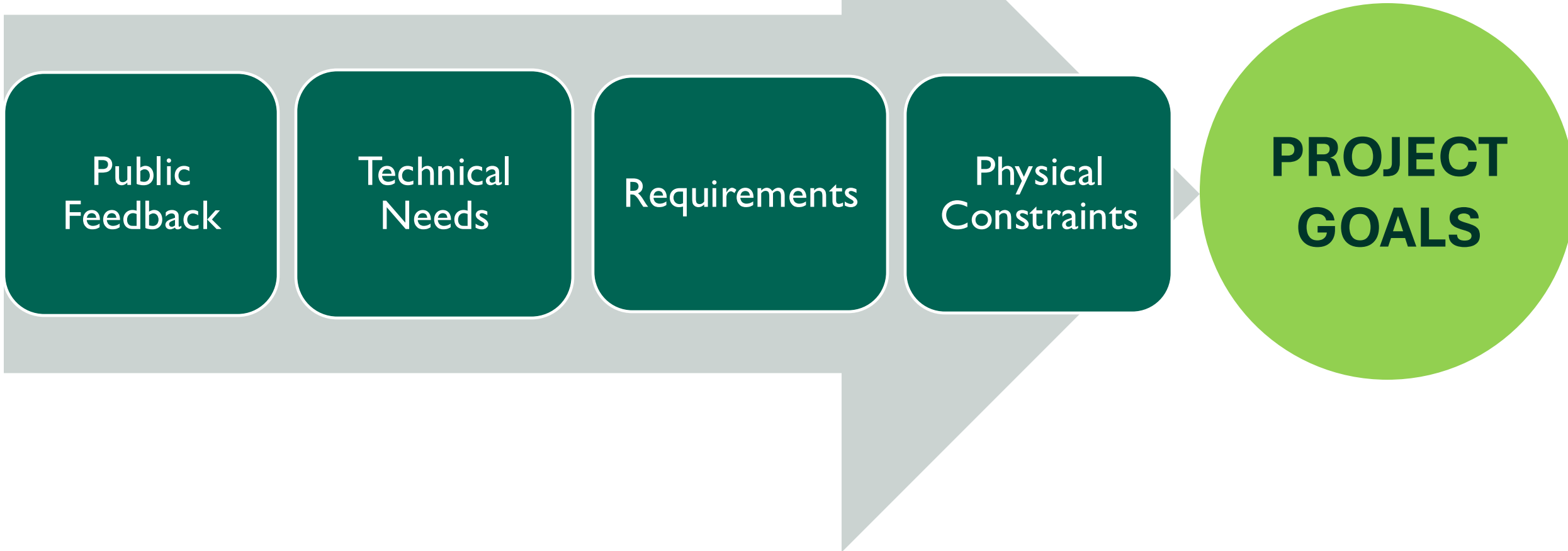
Public
Feedback

Technical
Needs

Requirements

Physical
Constraints

**PROJECT
GOALS**



HOW FEEDBACK WAS INCORPORATED INTO THE DESIGN



OTHER DESIGN CONSIDERATIONS

- **Sidewalk expansion**

- Expanded a minimum of 3.75-feet for accessibility purposes
- Total sidewalk width is typically 15-feet

- **Lane configuration**

- Kept at current configuration to maintain center left turn lane for loading

- **Restrooms**

- Not included due to impacts to historical character and inability to maintain

- **Bike lanes**

- Not added due to space requirements and need for parking and center left turn lane

DOWNTOWN HISTORIC OVERLAY DISTRICT STANDARDS

Design Goals for Main Ave.

focused on historic buildings and materials

- Reinforce retail-oriented function of the street and enhance its pedestrian character
- Promote friendly, walkable streets
- Provide site amenities to enhance the pedestrian experience and complement the historic character of the area

Key Characteristics

- **Existing materials**
 - Brick, stone, terra cotta, stucco and glass
 - Wood and metal accents
- Building materials should **contribute to the visual continuity** of the area and be similar to traditional
- **Brick and stone preferred** in new construction
- **Color**
 - Muted tones
 - Avoid bright

FLEXIBLE AND MOVABLE FURNISHINGS

- Comfort and connection
- Choice and flexibility
- Welcoming for everyone
- Lively and engaging spaces
- Most elements are movable either by hand or with forklifts
- Seating - with and without backs, for groups and individuals
- Movable planters – Large and small



COLORS

OPTION 1 - OUR HISTORIC INDUSTRIES - MINING AND TRAINED THEMED



RUST BROWN



WEATHERED STEEL GRAY



MUTED OCHRE



CREAMY TAN



CHARCOAL BLACK

OPTION 2 - DURANGO GREEN - FOLLOWING CITY OF DURANGO BRANDING



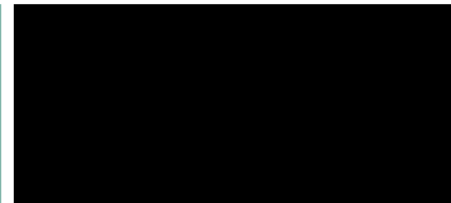
FOREST GREEN



SAGE GREEN



PASTEL GREEN



BLACK

OPTION 3 - CANYON AND MESA - LOCAL GEOGRAPHY AND NATURAL CONTEXT



PALE SAND



DESERT ROSE



CANYON CLAY



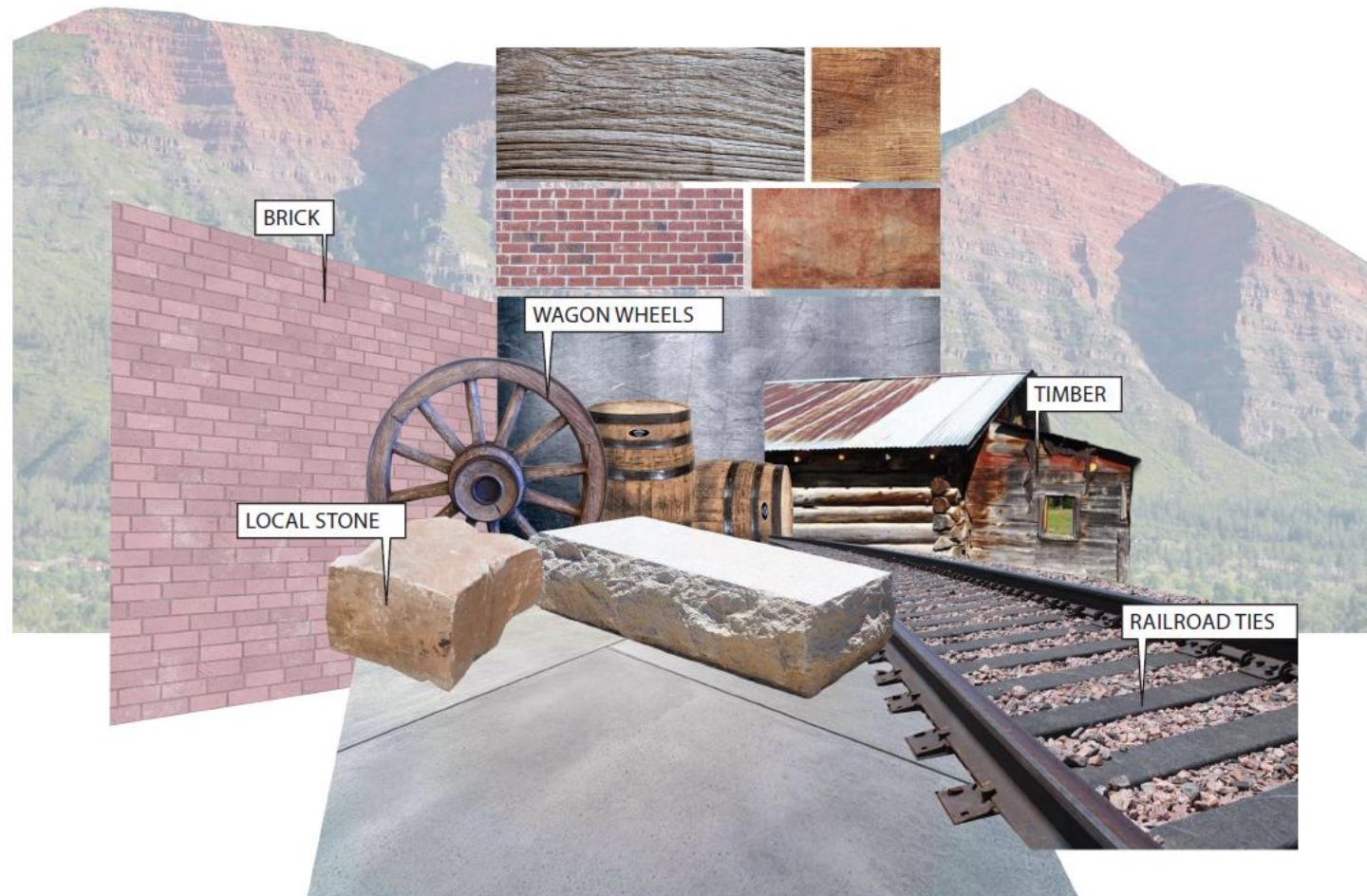
MESA GOLD



STONE TAUPE

A SELECTION OF LOCALLY-INSPIRED MATERIALS

Steel, Wood, Brick, and Concrete

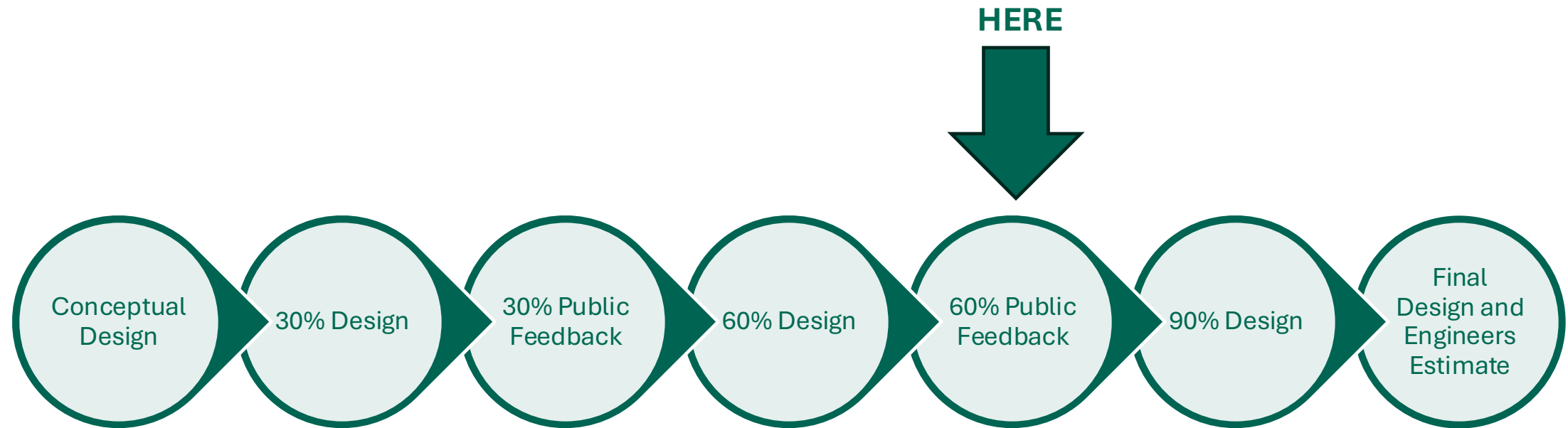


FURNISHING LOCATIONS

1. Intersections
2. Bioretention/Water Quality Areas
3. Mid-block and Curbless Blocks
4. Trolley Stops



PROJECT TIMELINE



How did we do? Scan here to let us know!



Check out our Engage
Durango website to
provide feedback on
City projects!

